

UHC Day – Summary Report

For Impacts In Social Health (FIS Cameroon)

Event Title: “Campagne de récolte des signatures pour l'Urgence de la mise en œuvre de la CSU au Cameroun”

EVENT LOCATION: Yaoundé - Cameroon

Background : (EVENT DESCRIPTION):

782 signatures (number of women per 100,000 who die every year giving life) a petition will be collected on social media, thanks to the commitment of the Communities, with the support of other Partners such as the Syndicate of Doctors of Cameroon (SYMEC) and the Coalition UHC2030 committed to the problem

We will then organize a Press Conference, which will be attended by the Minister of Health and his counterpart of Labor and Social Security or their representatives to solemnly deliver the collected signatures and promote the acceleration of the implementation process of UHC.

Preliminary activities (from November 1st to December 11th):

As part of this program, several preliminary activities were conducted:

- The design of a 3-minute video retracing the State's commitments since 2011 to implement Universal Health coverage, coupled with the testimonies of Cameroonians who have experienced poverty in their health care research pathways. These images were produced thanks to a partnership with OXFAM GB in 2016. The link : <http://chn.ge/2zpP5tw>
- The design of a petition launched on November 1, to collect 782 signatures (in tribute to women who die each year in Cameroon giving life). This petition has collected 823 signatures at the expiry of December 12.
- The animation of social networks through Facebook, Instagram, twitter on the urgency of the implementation of Universal Health Coverage in Cameroon. More than 20,000 people followed us through these different channels over a period of 43 days.
- The design of a poster to solicit the support of public figures and vulnerable communities on the urgency of the implementation of Universal Health Coverage in Cameroon. Journalists, university teachers and famous actors were filmed with the sign. Anonymous people such as pygmies, shopkeepers, rural people and health staff were also filmed. Please visit our facebook page at : FIS CAMEROON

- A TV program was produced, in partnership with the Syndicate of Doctors of Cameroon (SYMEC), on the second private television channel in Cameroon (Vision 4) on the challenges of the urgency of the implementation of universal health coverage in Cameroon. More than 2,000,000 viewers watched the show. https://www.facebook.com/100014471314788/videos/299170540575321/?id=100014471314788&hc_ref=ARQIVy8n0TbZrUQtWH3FY2V1Kao2iuATaWIfJMntgkzuND5DgKg_5ZIXhcu12MEf8

Press conference (12th December 2017):

Close to twenty national media responded to the FIS invitation for a press conference at our headquarters. The purpose of the press conference was to encourage media ownership to commit to raising awareness among the public authorities, particularly the public authorities, about the difficulties faced by the weakest without access to public services. health; with a view to speeding up the implementation process. The conference had six highlights: - the broadcast of the video on the urgency of universal health coverage produced by the FIS, - the disclosure of the number of signatories of the petition (823), - the special communication of the President of the Syndicate of Doctors on the scenarios of the financing of Universal Health Coverage, - the latest advances in the process led by the Government on the implementation of UHC in Cameroon, - the communication of a public health expert on the benefits of UHC - the presentation of the press book to be sent to the government (testimonies of the signatories of the petition) and finally the questions by the journalists.

Next steps :

- Transmission of the pressbook on Friday, December 15, 2017 to the Minister of Public Health and Minister of Providence and Social Security.
- Establishment of a national forum on Universal Health Coverage under the direction of the FIS and the National Union of Physicians (SYMEC).
- Commitment of the media to increase media coverage on UHC. (More than 5 radio and television shows made after December 12, 2017).
- Expansion of the campaign (Future health) March 2017, targeting member of parliament and Senators as a priority